



## *Bios for Hosts & Editors*

### **Short (30–40 words)**

Jodi Koch is a nationally recognized interior designer, podcast host, and founder of Elizabeth Erin Designs. Through her signature 5D approach, she helps people create livable luxury—spaces that feel aligned, not just styled.

### **Medium (~100 words)**

Jodi Koch is the founder of Elizabeth Erin Designs and host of *Designing in 5D*. A nationally recognized interior designer and design-process innovator, Jodi blends real-world experience with heart-led leadership. Her 5D approach gives clients clarity, creativity, and communication from discovery to debut—honoring both vision and investment. From homeowners and real-estate investors to boutique hospitality, her work is known for “livable luxury” that feels aligned, not just styled. Based between Florida’s 30A and Iowa, Jodi leads projects nationwide and speaks on intentional design, communication in construction, and building businesses that don’t burn you out.

### **Long (~190 words)**

Jodi Koch is a nationally recognized interior designer, podcast host, and founder of Elizabeth Erin Designs. For more than two decades, she’s guided homeowners, real-estate investors, and boutique hospitality brands to bring bold visions to life with intention. Jodi’s 5D approach—Discovery, Design, Develop, Deliver, Debut—creates uncommon clarity between clients and contractors so every decision respects the vision and the investment. Known for “livable luxury” that’s deeply personal, she leads with warmth, craft, and quiet confidence. Jodi hosts *Designing in 5D* and speaks at the intersection of leadership, creativity, and transformation—from aligning teams around a clear process to value-engineering without losing soul. Rooted in Iowa relationships and craftsmanship and inspired by Florida’s 30A lifestyle, Jodi’s work spans the nation.

### **Signature pull-quote:**

“Our signature 5D approach aligns people, process, and investment—so what we create together actually feels like you.”